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EMMATAYLOR

For Kingston This Week and Frontenac This Week

The experience of helping students at Queen's University with their job search prompted Christine Fader and Kathy Keates to write books designed to make that search a little easier.

Fader and Keates are both employees in Career Services and wanted to share their knowledge. Fader has written *Career Cupid-The Guide To Landing And Loving A Dream Job* and Kathy Keates has written *Not for Sale! Why We Need a New Job Search Mindset*.

The pair held a book launch in the third floor workshop room in Gordon Hall at 74 Union St. April 16.

Fader, who has been with Career Services for over 10 years, wrote the book after noticing that there were lots of really great career books available, but none that people wanted to read.

"I wanted to package something in a way that would be friendlier to people that they actually want to pick up and read while they are sitting on the bus or in their- spare time that would give them good information but wouldn't be like taking medicine:"

It took Fader about two months to write the book,, which is aimed at women between the ages of 18 and 35, and teaches them about how to go after their dream job. People who have looked at the book, she says, are excited to buy it for students, especially with graduation time looming.

Writing a book in itself is something of a challenge Fader said, but once she had the initial thread, the writing was fairly easy.

"Finding a dream career is kind of like finding a dream partner. I talked to my girlfriends about those kinds of things all the time, 'what am I going to do with this career; 'what am I going to do about this relationship, so it seemed kind of a natural to tie these two things together."

Kathy Keates, who has been with Career Services for a year, said the two books are quite different but both deal with career subjects.

"It ended up being coincidental that we were writing books at the same time and were both published at the same time as well."

Keates has been with Career Services for a year, and wrote her book because she wants to change the sales mindset that she feels exists in the job search.

"Most job search advice talks about a job search as if it is a sales campaign, but when people actually try that, they make themselves into a package product and lose a sense of authenticity. People end up feeling very frustrated and demoralized and it interferes a lot with relationship building;' she said.

Changing this would relieve a lot of the pressure and the stress of the job search and people would be a lot more successful, she reasons.

"I think anybody is stressed while looking for a job, and just like any other job seekers I think the job search itself has a lot of nerves attached to it."

Paul Smith, Director of Career Services, said it was a truly remarkable event to have two staff members working independently on such marvellous creations.

"For things to have come together so they can both launch them into the world at the same time is truly a wonderful thing for us, and it doubles the excitement, he said.